

# Michael's

Made by you™

*Let's Create  
Designer  
Packaging!*



*John Deard*  
ESTABLISHED 1954

## Materials

John Bead Czech Seed Beads, Size 6/0 Gumball, SKU 10627177

Essentials 12" x 12" Cardstock Paper, use any pattern or colors

Harvest Meadow, SKU 10661556

Seasonal Moments, SKU 10660879

Garden Sharm, SKU 10653794

Big Eye Needles, SKU 10332392

DMC 6 Strand Embroidery Floss, SKU 10003045

Something to create small holes in paper, such as  
Small Seam Ripper, SKU 10453535, or a tapestry needle

Beading Mat, SKU 10348546

Glue Stick, SKU 10176962

Trim and Score Board, SKU 10468396, or

Something to cut paper, such as a rotary cutter and ruler, or paper scissors  
with a ruler and a pencil  
and

Something to Score paper, such as a tapestry needle, crochet hook, and a  
ruler.

Clear Plastic Sleeves, 5 x 7 inches, SKU 10656179

Large Box Mailer, SKU 10656824

Optional: Lever-back Earring Card Punch, SKU 10222800

Optional: Address Writing Guide, SKU 10594168

Optional: Print Maker All-In-One Kit, SKU 10674580

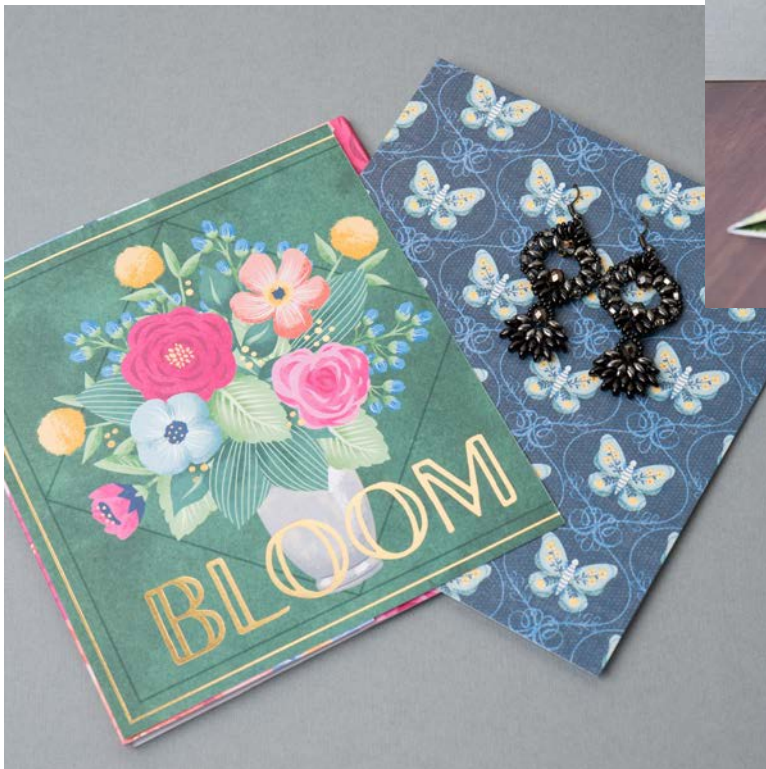
In this class we will demo some really fun packaging ideas to level-up your presentation of your finished jewelry designs for gifting and selling! In this Q & A Style class, we will answer questions related to packaging and storing your handmade jewelry. You'll leave class ready to offer amazing gift wrapping as an option for your customers.

### Part 1

#### Smashing Earrings Cards and Envelopes!

In class we will demo a fun idea to create a custom earrings card for your designs that is finished off with an envelope to protect them during shipping and gifting.

We will show how to use card sleeves to protect your designs from moisture, dust and tarnishing.





## Embellish!

Class will include a demonstration of creating a beaded edge with John Bead Czech Seed Beads in size 6/0. Choose any color. Shown in Gumball.



## Print Maker Demo!

We will show how you can add a customized message to a card or gift tag using the Print Maker.



## Part 2

We will share gifting and packaging ideas for your bracelet and necklace designs!



## Sweet Boxes

You can also create wonderful boxes with patterned paper to showcase your designs and strengthen your brand recognition.

